HennepinHealthcare MNPQC Minnesota Hospital Association

OCT. 22-23, 2024

2024 Joint Perinatal Improvement Summit Sponsorship Opportunities

EVENT AUDIENCE

Interdisciplinary perinatal health professionals from birthing hospitals and health systems across Minnesota, including obstetricians, neonatologists, pediatricians, nurse midwives, and other perinatal healthcare practitioners, nurses, lactation counselors, perinatal health educators, social workers, quality leaders, administrators, payers, public health professionals, community organizations and all advocates interested in perinatal health.

The 2024 Joint Perinatal Improvement Summit is hosted by the Minnesota Hospital Association (MHA), the Minnesota Perinatal Quality Collaborative (MNPQC), and Hennepin Healthcare. It provides an "All Teach, All Learn" opportunity for education, resources and expertise sharing with a space to make connections across disciplines, hospitals and statewide geography as we work to improve perinatal health outcomes and experiences for our MN families.

Sponsorship Packages

PLATINUM SPONSOR - $10,000

- Complimentary event registration for four attendees (includes conference meals, networking breaks, education sessions, and reception)
- Complimentary vendor table at the conference
- Prime recognition throughout the conference including company name and logo on conference signage, welcome slides, and conference brochure
- Social media promotion
- Access to the attendee list (name, organization, email)
- Opportunity to introduce a general session speaker
- 30-second pre-recorded video shared in conference email blast to registered attendees

GOLD SPONSOR - $7,500

- Complimentary event registration for two attendees (includes conference meals, networking breaks, education sessions, and reception)
- Complimentary vendor table at the conference
- Recognition on conference signage, welcome slides, and conference brochure
- Social media promotion
- Access to the attendee list (name, organization, email)

Sponsorship Packages

SUMMIT SOCIAL RECEPTION SPONSOR - $5,000

- Complimentary registration for one attendee (includes conference meals, networking breaks, education sessions, and reception)
- Company name and logo on reception signage
- Representative to give 5 minute speech at the start of reception
- Complimentary vendor table at the conference

COFFEE BREAK SPONSOR - $2,000

- Complimentary registration for one attendee (includes conference meals, networking breaks, education sessions, and reception)
- Company name and logo on table tents at each conference table
- Complimentary vendor table at the conference

VENDOR TABLE SPONSOR - $1,000

- Complimentary registration for one attendee (includes conference meals, networking breaks, education sessions, and reception)
- Complimentary vendor table at the conference

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Sponsorship Rules and Regulations

REFUNDS AND CANCELLATIONS

If written notice of cancellation is received one month prior to the event, a refund less a $200 administrative fee will be made

DISCOUNTS

501C3 non-profits or universities are eligible for a 40% discount on sponsorship

MEALS

Meal packages are available for guests for an additional $90 per day per guest

VENDOR TABLES

All vendor tables will be 5 foot long tables

DEADLINE

The deadline to complete sponsorship registration is October 1st, 2024

SPONSORSHIP REGISTRATION

Please click here to complete your sponsorship registration

CONTACT INFO

With questions, please contact Heather Harmer, MHA Director Events and Education, at HHarmer@mnhospitals.org